

Oct 13, 2019

Survey Responses: Top 3 Tools Currently Used (126 Survey Participants)

Paper or Non-Electronic Methods	# mentions	Comment
Town Manager newsletter	2	format not specified
Assessor notices/property taxes	2	"insert w. property tax"
Senior News newsletter	3	
Town Clerk digital display/Town Hall bulletin bds	-	
Public sandwich bds	6	
Trash-recycling calendar	5	
Water & sewer notices	1	
In-person group mtgs	-	
Watertown CATV	4	*not clear whether electronic or not
Phone calls	1	robocalls
Watertown TAB & Press	20	1x "on twitter", 1x "electronic"
Other community (non-govt) groups/clubs	3	see notes below
Electronic Methods	# mentions	
Town Manager Newsletter	-	
Online payments, class/event registrations	3	
Notify Me email subscription	9	not specified: text vs email
Notify Me text subscription	-	
Emergency Watertown ALERT	6	
Senior News newsletter	-	

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LiveWell Watertown newsletter	1	
WPS School or Principal or STO e-news/email	9	
Watertown CATV, Website or streaming	*see above	
WPS Community Education	1	not specified if electronic
Watertown PatriotProperties.com	-	
Watertown Public School website	5	
WHS Raiders Athletics website	-	
Main Town Website	19	
Department Website	# mentions	
Library	11	
Recreation	-	
Police	-	
Fire	-	
Public Works	1	
Social Media Tools with:	# mentions	
Police	2	
Fire	-	
Library	3	1x - emails
Recreation	3	
Council on Aging/Senior Center	-	
Public Works	-	
Schools, including Athletics	2	
Local Websites	# mentions	

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Nextdoor.com	6	
WatertownMAnews.com	10	
Watertown WickedLocal.com	7	1x on twitter
Patch.com/Massachusetts/Watertown	2	
Other community social media or online resources	see notes below	
Other Specific Sources:	# mentions	
Library newsletter	3	format not specified
Library historical database	1	
Library - other (unspecified)	12	1x "library info desk"
Wat. Parents Facebook group	6	
Greenway [?]	1	
Talking/emails with Town Councilor(s)	5	
Reverse 911	1	
Email police	1	
Watertown Farmers Mkt newsletter	1	
School committee mtg notes on social media	1	
School committee member emails	1	
Twitter acct for Wat/Camb BRT/MBTA	1	
Email list for 71/73 bus pilot program	1	
Extended Day at school	1	
Phone with DPW	1	
Arborist info	1	
General Formats/Media:	# mentions	

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Electronic newsletters	1	
"Online"/"online news"	2	
Email	14	
Phone	5	
Websites (unspecified)	10	
Facebook/social media	6	
Flashing signs	2	
Mail	4	
Paper	2	
Text	4	
Twitter	2	
Google	1	
Town Councilor's social media/email	13	
Newsletter/Flyers	3	
Personal conversations	1	
Newspaper	2	
Public meetings	1	
Meetings (unspecified)	1	
Book Club	1	